

BRUSSELS, March 2022

# Student placement: Communications and Events

<b>Name of organisation</b>	<b>DIGITALEUROPE AISBL</b>
<b>Brief description of the organisation</b>	<p>DIGITALEUROPE is the leading trade association representing digitally transforming industries in Europe.</p> <p>We stand for a regulatory environment that enables European businesses and citizens to prosper from digital technologies. We wish Europe to grow, attract and sustain the world's best digital talents and technology companies.</p> <p>Together with our members, we shape the industry policy positions on all relevant legislative matters and contribute to the development and implementation of relevant EU policies. Our membership represents over 36,000 businesses who operate and invest in Europe. It includes 91 corporations which are global leaders in their field of activity, as well as 39 national trade associations from across Europe.</p>
<b>Website</b>	<a href="http://www.digitaleurope.org">www.digitaleurope.org</a>
<b>Placement job title</b>	Communications and Events support student placement
<b>Placement job description, e.g. the student's responsibilities whilst on placement</b>	<ul style="list-style-type: none"> <li>• Support in organisation of events with EU policymakers and media (such as creating letters of invitation, coordinating content and logistics, on-site or online support, assisting with post-event reports, etc).</li> <li>• Support the team with the preparing of communications material aimed at EU policymakers and/or the media (such as newsletters, social media content, etc).</li> <li>• Support in preparing presentations aimed at EU policymakers and/or the media.</li> <li>• Support in mapping and identifying relevant stakeholders and media contacts.</li> </ul>

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## DIGITALEUROPE

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T.+32 (0) 2 609 53 10 / [www.digitaleurope.org](http://www.digitaleurope.org) / [@DIGITALEUROPE](https://twitter.com/DIGITALEUROPE)  
EU Transparency Register: 64270747023-20

	<ul style="list-style-type: none"> <li>• Support in managing our web presence and in increasing the impact of our social media messages.</li> <li>• Conduct research and analysis on a wide variety of ongoing EU digital policies.</li> </ul>
<b>Details of training and supervision</b>	You will join a growing and dynamic team of 40 and will get hands-on training by staff. Your work will be supervised by Policy Managers. We follow the Government's COVID rules, which means that periods of working from home might apply.
<b>Opportunities for the student to practice the foreign language skills</b>	The working language is English, but there are plenty of opportunities to practice French and other languages spoken in the multicultural Brussels environment
<b>Placement Dates and Duration</b>	From 1 September 2022 (flexible) for 11 months
<b>Nationality restrictions or visa requirements if outside of the EU</b>	Only EU nationals or students who have the necessary paperwork in place to legally take a placement in Belgium will be considered.
<b>Remuneration</b>	Paid internship (in addition to any possible funding received from your sending university).
<b>Type of placement student you'd like to recruit</b>	<ul style="list-style-type: none"> <li>• A student enrolled in an undergraduate or masters programme (typically in EU affairs, politics, international relations or law) with strong analytical skills and key interest in politics and communications.</li> <li>• Strong interest in media relations and digital communications – a previous experience or degree in a related field is a plus.</li> <li>• Interest in EU digital policies.</li> <li>• Detail-oriented, organized, excellent follow-through skills.</li> <li>• Ability to balance multiple projects, maintain a fast pace and meet scheduled deadlines.</li> <li>• Excellent writing and proofreading skills in English.</li> <li>• Quick at retrieving and selecting relevant information on the internet.</li> <li>• Creative thinking and IT literate.</li> <li>• A sociable team player, dynamic, proactive, keen to learn and flexible.</li> <li>• Fluent in English</li> </ul>

<b>How to apply for the placement</b>	Send your application titled 'Placement position – Communications and Events' to the attention of Chris Ruff via this <a href="#">link</a>
<b>Deadline for applications</b>	20 April 2022
<b>Recruitment process</b>	Short listed candidates will be interviewed during March and April via MS Teams. Second interviews to potentially include a task.

## About DIGITALEUROPE

DIGITALEUROPE represents the digital technology industry in Europe. Our members include some of the world's largest IT, telecoms and consumer electronics companies and national associations from every part of Europe. DIGITALEUROPE wants European businesses and citizens to benefit fully from digital technologies and for Europe to grow, attract and sustain the world's best digital technology companies. DIGITALEUROPE ensures industry participation in the development and implementation of EU policies.

# DIGITALEUROPE Membership

## Corporate Members

Accenture, Airbus, Amazon, AMD, Apple, Arçelik, Assent, Atos, Autodesk, Banco Santander, Bayer, Bidaó, Bosch, Bose, Bristol-Myers Squibb, Brother, Canon, Cisco, Danfoss, Dassault Systèmes, DATEV, Dell, Eli Lilly and Company, Epson, Ericsson, ESET, EY, Facebook, Fujitsu, GlaxoSmithKline, Global Knowledge, Google, Graphcore, Hewlett Packard Enterprise, Hitachi, HP Inc., HSBC, Huawei, Intel, Johnson & Johnson, Johnson Controls International, JVC Kenwood Group, Konica Minolta, Kry, Kyocera, Lenovo, Lexmark, LG Electronics, Mastercard, Microsoft, Mitsubishi Electric Europe, Motorola Solutions, MSD Europe Inc., NEC, Nemetschek, NetApp, Nokia, Nvidia Ltd., Oki, OPPO, Oracle, Palo Alto Networks, Panasonic Europe, Philips, Pioneer, Qualcomm, Red Hat, ResMed, Ricoh, Roche, Rockwell Automation, Samsung, SAP, SAS, Schneider Electric, Sharp Electronics, Siemens, Siemens Healthineers, Sky CP, Sony, Sopra Steria, Swatch Group, Technicolor, Texas Instruments, TikTok, Toshiba, TP Vision, UnitedHealth Group, Visa, Vivo, VMware, Waymo, Workday, Xerox, Xiaomi, Zoom.

## National Trade Associations

**Austria:** IOÖ

**Belgium:** AGORIA

**Croatia:** Croatian  
Chamber of Economy

**Cyprus:** CITEA

**Czech Republic:** AAVIT

**Denmark:** DI Digital, IT  
BRANCHEN, Dansk Erhverv

**Estonia:** ITL

**Finland:** TIF

**France:** AFNUM, SECIMAVI,  
numeum

**Germany:** bitkom, ZVEI

**Greece:** SEPE

**Hungary:** IVSZ

**Ireland:** Technology Ireland

**Italy:** Anitec-Assinform

**Lithuania:** Infobalt

**Luxembourg:** APSI

**Moldova:** ATIC

**Netherlands:** NLdigital, FIAR

**Norway:** Abelia

**Poland:** KIGEIT, PIIT, ZIPSEE

**Portugal:** AGEFE

**Romania:** ANIS

**Slovakia:** ITAS

**Slovenia:** ICT Association of  
Slovenia at CCIS

**Spain:** AMETIC

**Sweden:** TechSverige,  
Teknikföretagen

**Switzerland:** SWICO

**Turkey:** Digital Turkey Platform,  
ECID

**United Kingdom:** techUK